



Bluewater Poolcare Ltd
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GET INTO THE SWIM!

BAQUACIL — CHLORINE FREE AND LOVING IT!

Enjoy the good life!

Image crystal clear water with no chlorine smell or irritated eyes...

Only BAQUACIL makes it possible.

BAQUACIL's chemical structure makes it extremely stable, and is not affected by sunlight, temperature or pH fluctuations.

BAQUACIL offers 3 pool care systems to suit your pool and lifestyle. They are easy to follow 3-step, three product chlorine-free systems.



BLUEWATER BULLETIN

VOLUME 2, ISSUE 1

DECEMBER 2011

THIS

ISSUE:

- Changes for Bluewater
- How to get your pool ready for summer
- Palintest Range
- Christmas Hours

CHANGES FOR BLUEWATER!

A lot has happened in the space of a very short time here at Bluewater Poolcare.

Sjaan Evans who was our Account Manager has departed Bluewater to take up an opportunity in the field of nutrition. She did a fantastic job in helping re-establish the Bluewater Poolcare name and we owe her a lot in terms of our continual success. We wish her all the best for her future endeavours.

Ryan Aisher has now taken over as the Account Manager. Many of you would have had contact with Ryan over the last year or so — as he was first port of call for customer service. He is continuing to learn about the Poolcare business and will strive to help develop and grow Bluewater into the leading Poolcare brand.

Dan Archer who many of you know is here part time Tuesdays and Thursday afternoons. He has done a great job here at Bluewater and has quickly turned into the Mr Fix-it. He will be in fulltime over summer during University holidays.

Richard Weldon Smith is a name unfamiliar to

many of you as he has just moved up to the Head Office. He is the Business Development Manager for Chempro Logistics and will help out from time to time over the busy period. He is very familiar with our products as he has also been inventory controller down at the Chempro Warehouse where Bluewater products are dispatched from.

From us here at the Head Office we wish you all the best for a successful season — we are looking forward to this busy period and working with you all.



2011-2012 PRICING!

After sending out our new pricelist for the new season in August we are getting a lot of positive feedback.

Customers are really happy with the drop in prices, in particular the bulk range.

Just something to bear in mind with the nature of pool care chemicals and the different classes of goods, depending on your order you may receive

your order in two or sometimes even three different trucks. We will strive to do our best to get your orders to you as soon as possible.

In terms of freight we may have to renegotiate sometimes depending if the order is over one ton. We endeavour to keep costs down for our clients but sometimes with orders this big we have to pass these on.

How to get your pool ready for summer!

Opening a pool:

1. The first thing you must do is remove the swimming pool cover. If there are leaves or other debris on cover — use a net to remove them.
2. Then pump off any standing water if you have a hard cover.
3. After removing the cover, be sure to clean it, let it dry and store for the season.
4. You will need to add water, bringing the level up to its normal operating level.
5. You should have cleaned your filter thoroughly when you closed your pool for winter. If not, you should do it now.
6. Now, start your filter system up, being sure to prime the pump before starting the motor. Be sure to eliminate all the air from the plumbing and equipment.
7. Check for any leaks.
8. Check the pool — you will need to remove all large debris in the pool.
9. Dirt, sand, algae etc should be vacuumed to waste.
10. After cleaning the pool—it's time to make sure all the water chemistry is up to scratch.
 - PLEASE DO NOT begin by throwing a bunch of chlorine or other chemicals into the water. Adding chlorine and other chemicals in certain circumstances can damage and/or stain your pool's surface.
 - Allow the water to circulate at least 8-12 hours, so that the water that was added earlier on has time to mix with the water that was originally in the pool.
 - Test the water. If you don't have a test kit your local pool supply store will test your water to get the pool ready for summer swimming. You will want to test the pH, total alkalinity, etc... then add any appropriate chemicals. This ensures that you get your pool ready for summer properly and don't end up with too little or too much chlorine in the water or, the dreaded algae buildup that happens when you don't get your pool ready for summer swimming early enough.

We wish everyone an enjoyable Christmas period and look forward to your continued support with Bluewater!



"Bluewater Poolcare has a complete range to get your pool ready for summer."

Palintest® *Leaders in Water Analysis Technology*

The Palintest Range has taken off here at Bluewater with more and more people buying this top quality brand.

We have sold quite a few photometers this year and the customers all seem to be loving their new toys.

People are finding that we don't have the full range of Palintest on our own individual pricing. Don't stress, we only have the most popular on our price list - if we require anything else we can get this in for you from our Supplier no problems at all. There will be a 1-2week lead time on these goods so we ask for your patience as this comes from Palintest overseas.

Contact us today for information on our Palintest range.



STOCKING FILLERS!

Bluewater Aromatherapy range is the perfect idea for a stocking filler this Christmas.

You can now order mixed boxes of fragrances to suit you or someone special.

Call us today for more information!



XMAS HOURS!!!!

It's that time of year again and Christmas is well upon us. With this in mind we thought we would give you a heads up on how Bluewater Poolcare will be running over this Christmas and New Years period.

Over this period we will again have a skeleton crew at our Warehouses and in the office so please bear this in mind when placing orders.

As you are aware most Poolcare products are particular classes of goods and transportation can sometimes prove to be a difficult job. I ask for your patience during this time and ask that you please plan ahead and order well in advance.

We will be open right up to the 23rd of December. We will be available to take orders on the 28th, 29th and 30th. Cut off time for orders will be 12pm. We will reopen fully on the 4th of January.

Enjoy the nice weather and be safe!