

BLUEWATER BULLETIN

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THIS

ISSUE:

- The way forward for Bluewater Poolcare
- New Spa range? Yes Please!
- Top Tips for the Spring and your pool
- Spotlight on Baquacil!

BLUEWATER RE-LELOADED!

Big changes have been afoot at the Bluewater Poolcare headquarters with a change of ownership. Orica Chemnet has handed over Bluewater Poolcare to Chempro Logistics Ltd. So what does this mean for Bluewater Poolcare? Only great things as we head towards summer.

Bluewater Poolcare is committed to excellent customer service with a personal touch, product development, marketing tools and high quality products.

Sourcing high grade products from New Zealand and around the world, Bluewater Poolcare will retain the integrity of its past and endeavour to be better value for money along with providing support to its customers.

So who are the people behind Bluewater

these days I hear you ask? Sjaan Evans heads

up the Bluewater team and with her passion for the poolcare industry hopes to grow the Bluewater Poolcare range as well as get to know all of those loyal customers out there. Feel free to contact her anytime to discuss products, pricing, orders and any other issues or questions you might have.

Lets hope the coming summer is a hot and busy



The Bluewater Poolcare Family

NEW SPA RANGE? YES PLEASE!

Finally! A range especially designed for spa pools.

Spa pools, once an expensive luxury are now becoming part of the everyday New Zealanders household—so who better than Bluewater Poolcare to bring your customers a complete range to take care of spa water.

Packaged in useful, reusable plastic pails Blue-

water Spacare has sanitisers, balancers and a filter cleaner to ensure healthy spa water.

Along with an exclusive aromatherapy range to make that soaking experience special.

Contact us today to discuss this exciting new range and promotional material.



SPRING IS IN THE AIR...YOUR POOL NEEDS YOU!

Here are a couple of simple tips to share with your customers.

If a pool has been looked after over the winter months then opening it for spring can be done with very little effort.

1. If you have used plugs on any of the openings of the pipe work or filtration system, it is at this point when you need to remove these.

2. Using a leaf net, remove as much rubbish and debris from the pool water as possible and clean any tide marks on the pool walls with a sturdy brush.

3. Re-attach any deck equipment you have such as swimming pool ladders, handrails, diving boards, etc. remembering to lubricate all bolts. This will prevent them from rusting over the summer. Remember, you are probably the one who will be closing the pool, so you want the bolts to come off easy at closing time!

4. Re-install the skimmer baskets and any return eyeball fittings. If you have an above ground pool, you may have to re-attach the actual skimmer and return fittings onto the pool itself.

5. If you disconnected your filtration system in the Autumn you now need to reinstall the swimming pool pump, pool filter and any other additional equipment you might have (booster pumps, spa equipment, waterfall circulation pumps, swimming pool heater, etc.)

6. If necessary, top up the water level so that it can be drawn in through the skimmer. Turn on the power to the pool system. You may have to turn on the circuit breaker from the house. Start and check system. Check for any leaks or drips and make sure any grounding straps or wires are properly connected to the pump and any other components that need them. Make sure that the pump primes properly and check that the filter, skimmers and drains are all working. Do not be too concerned if the water from the circulation is discoloured initially. If the water level was too high because of rain over winter, pump to waste.

7. Run the filter for several hours, vacuuming out any remaining debris. Once this has been done backwash the filter for approximately 5-10 minutes and top up with fresh water. This should make sure the sand has been cleaned. If you have a cartridge filter you may want to rinse the media through with clean water.

8. Check the pH and get it as near as possible to 7.2. If you have a low pH reading you will need to dose with [Bluewater pH increaser](#) or if it is high you may need to purchase [Bluewater pH decreaser](#).

9. You will now need shock dose the pool with any chlorine shock product. This is available in liquid or granular form – [Bluewater Granular Pool Chlorine](#) and [Bluewater Liquid Chlorine](#). If you use a granular shock do not throw it directly into the pool! You could bleach and stain the liner as the granules may not dissolve that easily. Nevertheless it is best to mix any granular shock chlorine in a bucket of warm water and then add that mixture into the pool while the system is running. The process of shock dosing will kill any algae and harmful organisms that may be present. Allow the water to circulate for 12-24 hours to ensure thorough mixing.

10. Once the shock treatment has taken effect it may be necessary to vacuum the dead algae that may be left on the pool floor. Alternatively if you have a green pool you may wish to contact us to discuss further treatment.

11. In order to protect your pool from algae over the coming months you will need to add a long-life algacide to the water. We generally suggest [Bluewater Poolcare Algacide and Winteriser](#) or [Bluewater Algae Shock](#). This will give your pool water protection from algae and fungi following the winter shut-down.

12. Finally if your pool water is now clear and your system is successfully running with no problems you may want to test your water for pH, alkalinity and chlorine. Our full [Palintest](#) range of testing kits are perfect for this purpose. Adjust these levels where necessary and once these are all ok you are ready for the season.

Please feel free to contact us for further information on the mentioned products and for



“Bluewater Poolcare has a complete range to get your pool ready for the spring.”

WEBSITE LAUNCH...

Bluewater Poolcare has made it to the web and very soon we will be launching a brand new website.

Filled with useful information to help you help your customers, this website will be regularly updated with information about pool maintenance issues, new developments and frequently asked questions about the products and usage.

The most exciting part about this website is that our loyal customers contact details will be listed so that



people scrolling the internet who stumble up on the site will know exactly who stocks Bluewater Poolcare in their area. This is a great advertising opportunity for you all so feel free to make suggestions on what you would like to see up there.

Links to product safety information and emergency resources feature on the new website, along with tips to make the summer an enjoyable one.

Check us out at :

www.bluewaterpoolcare.co.nz

AROMATHERAPY FOR SPA POOLS

In conjunction with our new range of spa care chemicals, Bluewater Spacare is now offering a line of Aromatherapy crystals.

Specially formulated with our friends at **ini Bodycare**, this range is sure to knock your socks off.

Passion, Energise, Relax and Bal-

ance are individual scents that combine only the best aromatherapy fragrances to create any mood.

These crystals dissolve into spa water and don't leave behind any nasty oily residue around the edge of the spa pool or clog up the filter.

Easy to use; just throw the desired amount of crystals into the spa pool with the jets on to help dissolution, sit back and enjoy.

Available in two handy sizes of 150g and 50g we are sure that these will fly out the door.



2010-2011 SEASON PRICING...

Whilst the weather might not show it—spring is on it's way. And here at Bluewater Poolcare we know that the best way to be prepared for it is to ensure that you have all the information you require to pass onto your customers.

This season we are trying to be as competitive as we can with serious price reductions! Glancing over the new price list you will note that all pricing has been thoroughly reviewed and in particular the Palintest products and the Baquacil products are heavily reduced compared to last season.

These price changes have been

enacted after some intense market research into what our competitors are offering without compromising on the top quality of our products.





Bluewater Poolcare Ltd
PO Box 3983
Auckland 1140

Phone: 0800 2583 928
Fax: 09 309 9264
E-mail: poolcareorders@chempro.co.nz

GET INTO THE SWIM!

BAQUACIL—CHLORINE FREE AND LOVING IT!

Enjoy the good life!

Image crystal clear water with no chlorine smell or irritated eyes...

Only BAQUACIL makes it possible.

BAQUACIL's chemical structure makes it extremely stable, and is not affected by sunlight, temperature or pH fluctuations.

BAQUACIL offers 3 pool care systems to suit your pool and lifestyle. They are easy to follow 3-step, three product chlorine-free systems.

